

Marion Technical College Strategic Plan 2025

Mission: To provide the region’s most accessible, supportive, and personal pathway to career success.

Vision: A highly educated workforce elevates quality of life and contributes to a thriving community.

Success Rate 75%
3,000 credentials
by 2030

Transfer Rate 35%

Defined
Completion plan -
95%
Stay on Plan -75%

Increase F2F
Retention Rate
Full-time 80%
Part-time 70%

75 Credentials/
100 FTE

Conversion Rate
General 50%
CCP 25%

Average Graduate
Salary benchmarked
to MIT Living Wage
Calculator

Incorporate a Caring
Campus Culture

Earn Place on the
Aspen 150 List

Targeted
Expansion

Enhance &
Revitalize
Facilities &
Technology

Earn HLC
Reaffirmation
without Monitoring

Distinguish
Ourselves Among
Education Providers

Pre-Caring Campus
Readiness
Assessments for
staff, faculty, and
students

Select behavioral
commitments for all
employees

Develop employee
training for the
selected behavioral
commitments

Utilize mid-
implementation
feedback for all
involved

Develop marketing
materials to
communicate to
stakeholders

Conduct student
point of service
assessment to
determine success

Communicate what
150 is/means and
why we want to be
recognized

Use Aspen
Benchmarking Tool
to determine areas
of improvement
compared to
colleague
institutions

Complete Scale of
Adoption for Guided
Pathways annually
and review for
success and areas
for growth

Increase PLA/
competency based
education use to
decrease time to
degree completion

Identify Potential
Partners within
service area

Determine and
develop new
programming for on
campus and
expansion potential

Develop pilot
programs for
Morrow and
Wyandot Counties
based on demands
of area

Brand physical space
once operating

Implement new ERP
and LMS and
maximize
efficiencies provided
by upgrades

Implement process
for utilizing
committee structure
for decision making
around IT, facility,
and equipment

Develop strategy for
major renovations of
new building

Refine 3 year
forecasting model to
include capital
expenditures

Attend annual HLC
Conference

Assess campus
understanding of
accreditation

Determine any
additions to the
Accreditation of
Leadership Team

College updates of
HLC reaffirmation
timeline &
information sessions

Begin data collection
for argument

Develop annual
strategic marketing
plans

Share employee
success stories

Conduct consumer/
community survey

Develop brand
guidelines and brand
standards

3000 credentials by
2030

Increase endowment
to \$3M by 2030